



WOSB, MBE, WBE and 8(a) JV/EDWOSB/SDB

DDESS IDIQ Contract HEVAS6-14-D-0009 for Interactive Education Technology

What is the Domestic Dependent Elementary and Secondary Schools (DDESS) IDIQ contract?

This IDIQ (Indefinite-Delivery, Indefinite Quantity) contract was set up by the DDESS to assist schools with procuring education technologies as well as the installation and engineering services needed to build a full solution. This purchasing vehicle is instrumental in the fulfillment of the DODEA-DDESS Agency's ongoing requirement for the most updated "next-generation" design in Interactive Display and educational technology within the market.

21st Century Learning Background:

Design specifications for DoDEA schools are continuing to align to the standards and instructional programs that provide for 21st Century Learning. 21st Century Learning shifts the focus of instruction from teacher-centered to student centered. This paradigm aligns with current behavior patterns that have evolved with technological advancements. The student-centered paradigm requires a variety of space types and spatial arrangements. To facilitate more effective, accelerated rates of learning, 21st Century education must respond to students' individual learning needs. The current model of one instructor to many students in a 900 square-foot classroom does not provide sufficient opportunities for customized education. 21st Century learning models must empower each student by optimizing learning potential through personalized, differentiated instruction.

As a contract holder, what does Strategic promise to the customer?

- Provide the latest and most updated interactive display and educational equipment in order to correspond with the 21st Century learning educational program within the DoDEA-DDESS schools
- Outfit existing schools/administrative buildings with updated interactive displays and education technology
- Replace existing equipment and materials as they fail or become too expensive to maintain
- Onsite live demonstrations as well as a free 2 week loan program
- Free training on all new technology (Onsite or via Webex)

Why use the DDESS IDIQ Contract vehicle for your technology needs?

- Speedy procurement and ease of purchasing with a faster cycle
- New product availability – State of the art 21st Century technology
- Low prices – Competitive bid structure drives prices down
- Customer Service – Asset/logistical tracking information and trouble-shooting
- Small business contract holders

Strategic Communications is honored to be one of the contract holders on the DDESS IDIQ for Interactive Displays contract. Team Strategic is willing and ready to assist you with any questions or concerns. Our friendly and professional customer service representatives pride themselves on their ability to resolve any questions, concerns or issues. You can contact Strategic at any time by emailing us at sales@yourstrategic.com or by calling (877) 379-3470.



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