

2. CONTRACT (Proc. Inst. Ident.) NO. HHSN316201500048W 3. EFFECTIVE DATE 05/01/2015 4. REQUISITION/PURCHASE REQUEST/PROJECT NO. 3580305

5. ISSUED BY CODE IO-OLAO/NITAAC 6. ADMINISTERED BY (If other than Item 5) CODE ADM-OLAO/NITAAC

National Institutes of Health
 NIH Info Tech Acquisition and
 Assessment Center
 Bethesda
 MD 20892-7511

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7. NAME AND ADDRESS OF CONTRACTOR (No., Street, City, Country, State and ZIP Code)
 STRATEGIC COMMUNICATIONS, LLC:1256879
 310 EVERGREEN ROAD
 SUITE 100
 LOUISVILLE KY 402431087

8. DELIVERY
 FOB ORIGIN OTHER (See below)

9. DISCOUNT FOR PROMPT PAYMENT
 PROMPT PAY

10. SUBMIT INVOICES (4 copies unless otherwise specified) TO THE ADDRESS SHOWN IN ITEM

CODE FACILITY CODE

11. SHIP TO/MARK FOR CODE 6011 EXE BLVD, ROCKVIL
 6011 Executive Blvd, Rockville
 6011 Executive Blvd
 Rockville MD 20852

12. PAYMENT WILL BE MADE BY CODE DITA-NITAAC
 Approved By, DITA-NITAAC Central
 2115 East Jefferson St, MSC 8500
 2115 East Jefferson St, MSC 8500
 Room 4B-432
 Bethesda, MD 20892-8500

13. AUTHORITY FOR USING OTHER THAN FULL AND OPEN COMPETITION:
 10 U.S.C. 2304 (c) () 41 U.S.C. 253 (c) ()

14. ACCOUNTING AND APPROPRIATION DATA
 See Schedule

15A. ITEM NO	15B. SUPPLIES/SERVICES	15C. QUANTITY	15D. UNIT	15E. UNIT PRICE	15F. AMOUNT
Continued					

15G. TOTAL AMOUNT OF CONTRACT \$20,000,000,000.00

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(X)	SEC.	DESCRIPTION	PAGE(S)	(X)	SEC.	DESCRIPTION	PAGE(S)
PART I - THE SCHEDULE				PART II - CONTRACT CLAUSES			
	A	SOLICITATION/CONTRACT FORM			I	CONTRACT CLAUSES	
	B	SUPPLIES OR SERVICES AND PRICES/COSTS		PART III - LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACH.			
	C	DESCRIPTION/SPECS./WORK STATEMENT			J	LIST OF ATTACHMENTS	
	D	PACKAGING AND MARKING		PART IV - REPRESENTATIONS AND INSTRUCTIONS			
	E	INSPECTION AND ACCEPTANCE			K	REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS	
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	G	CONTRACT ADMINISTRATION DATA			M	EVALUATION FACTORS FOR AWARD	
	H	SPECIAL CONTRACT REQUIREMENTS					

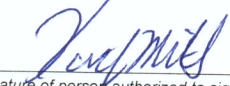
CONTRACTING OFFICER WILL COMPLETE ITEM 17 (SEALED-BID OR NEGOTIATED PROCUREMENT) OR 18 (SEALED-BID PROCUREMENT) AS APPLICABLE


17. CONTRACTOR'S NEGOTIATED AGREEMENT (Contractor is required to sign this document and return 1 copies to issuing office.) Contractor agrees to furnish and deliver all items or perform all the services set forth or otherwise identified above and on any continuation sheets for the consideration stated herein. The rights and obligations of the parties to this contract shall be subject to and governed by the following documents: (a) this award/contract, (b) the solicitation, if any, and (c) such provisions, representations, certifications, and specifications, as are attached or incorporated by reference herein. (Attachments are listed herein.)

18. SEALED-BID AWARD (Contractor is not required to sign this document.) Your bid on Solicitation Number _____ including the additions or changes made by you which additions or changes are set forth in full above, is hereby accepted as to the items listed above and on any continuation sheets. This award consummates the contract which consists of the following documents: (a) the Government's solicitation and your bid, and (b) this award/contract. No further contractual document is necessary. (Block 18 should be checked only when awarding a sealed-bid contract.)

19A. NAME AND TITLE OF SIGNER (Type or print)
 Kathy Mills

20A. NAME OF CONTRACTING OFFICER
 HING PAN WONG

19B. NAME OF CONTRACTOR
 BY 
 (Signature of person authorized to sign)

20B. UNITED STATES OF AMERICA
 BY 
 (Signature of the Contracting Officer)