**AWARD/CONTRACT**

1. **THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)**

2. **CONTRACT (Proc. Inst. Ident.) NO.**
   HHSN3162015000048W

3. **EFFECTIVE DATE**
   05/01/2015

4. **REQUISITION/ PURCHASE REQUEST/ PROJECT NO.**
   3580305

5. **ISSUED BY**
   National Institutes of Health
   NIH Info Tech Acquisition and Assessment Center
   Bethesda
   MD 20892-7511

6. **ADMINISTERED BY (If other than Item 5)**
   National Institutes of Health
   NIH Info Tech Acquisition and Assessment Center
   Bethesda
   MD 20892-7511

7. **NAME AND ADDRESS OF CONTRACTOR (No., Street, City, Country, State and Zip Code)**
   STRATEGIC COMMUNICATIONS, LLC: 1256879
   310 EVERGREEN ROAD
   SUITE 100
   LOUISVILLE KY 402431087

8. **DELIVERY**
   ☑ FOB ORIGIN
   ☐ OTHER (See below)

9. **DISCOUNT FOR PROMPT PAYMENT**
   PROMPT PAY

10. **SUBMIT INVOICES**
    (4 copies unless otherwise specified)
    TO THE ADDRESS SHOWN IN ITEM

11. **SHIP TO/MARK FOR**
    6011 Executive Blvd, Rockville
    6011 Executive Blvd
    Rockville MD 20852

12. **PAYMENT WILL BE MADE BY**
    Approved By, DITA-NITAAAC Central
    2115 East Jefferson St, MSC 8500
    2115 East Jefferson St, MSC 8500
    Room 4B-432
    Bethesda, MD 20892-8500

13. **AUTHORIZED FOR USING OTHER THAN FULL AND OPEN COMPETITION:**
   ☑ 10 U.S.C. 2304 (d)
   ☐ 41 U.S.C. 253 (c)

14. **ACCOUNTING AND APPROPRIATION DATA**
    See Schedule

15A. **ITEM NO.**

15B. **SUPPLIES/SERVICES**

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<th>ITEM</th>
<th>15G. QUANTITY</th>
<th>15D. UNIT</th>
<th>15E. UNIT PRICE</th>
<th>15F. AMOUNT</th>
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16. **TOTAL AMOUNT OF CONTRACT**
   $20,000,000,000.00

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| A | SOLICITATION/CONTRACT FORM |
| B | SUPPLIES OR SERVICES AND PRICES/COSTS |
| C | DESCRIPTION/SPS/WORK STATEMENT |
| D | PACKAGING AND MARKING |
| E | INSPECTION AND ACCEPTANCE |
| F | DELIVERIES OR PERFORMANCE |
| G | CONTRACT ADMINISTRATION DATA |
| H | SPECIAL CONTRACT REQUIREMENTS |

**PART II. CONTRACT CLAUSES**

| I | CONTRACT CLAUSES |

**PART III. LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACHMENTS**

| J | LIST OF ATTACHMENTS |

**PART IV. REPRESENTATIONS AND INSTRUCTIONS**

| K | REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS |
| L | INSTRS., CONDS., AND NOTICES TO OFFERORS |
| M | EVALUATION FACTORS FOR AWARD |

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17. **CONTRACTOR’S NEGOTIATED AGREEMENT** (Contractor is required to sign this document and return 1 copy to issuing office.) Contractor agrees to furnish and deliver all items or perform all the services set forth or otherwise identified above and on any continuation sheets for the consideration stated herein. The rights and obligations of the parties to this contract shall be subject to and governed by the following documents: (a) this award/contract, (b) the solicitation, if any, and (c) such provisions, representations, certifications, and specifications, as are attached or incorporated by reference herein. (Attachments are listed herein.)

18. **SEAL-BID AWARD** (Contractor is not required to sign this document.) Your bid on Solicitation Number including the additions or changes made by you which additions or changes are set forth in full above, is hereby accepted as to the items listed above and on any continuation sheets. This award consummates the contract which consists of the following documents: (a) the Government’s solicitation and your bid, and (b) this award/contract. No further contractual document is necessary. (Block 18 should be checked only when awarding a sealed-bid contract.)

19A. **NAME AND TITLE OF SIGNER (Type or print)**

19B. **NAME OF CONTRACTOR**

19C. **DATE SIGNED**

20A. **NAME OF CONTRACTING OFFICER**

20B. **UNITED STATES OF AMERICA**

20C. **DATE SIGNED**

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STANDARD FORM 26 (Rev. 5/2011)
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